

Governors' review of services – Performance against *Statements of Programme Policy* commitments 2005/2006

Overview

In line with the Communications Act 2003 the BBC is required to publish *Statements of Programme Policy* each year, setting out how the BBC will fulfil its public service remit, and to report on performance against them in the *Annual Report*.

In future, this assessment of performance will be enhanced by Service Licences issued by the new BBC Trust. The Service Licences will include conditions and performance measures, and be supported by annual *Statements of Programme Policy*. The Trust will assess delivery against the Service Licences and hold management to account.

The BBC published its *Statements of Programme Policy* covering 2006/2007 in May this year (available at bbc.co.uk/info/statements2006).

These tables summarise performance in 2005/2006 against *Statements of Programme Policy*. All commitments to hours of output specific to different genres are a minimum, unless otherwise stated.

	Commitment	Actual
BBC One:		
Hours of current affairs programmes	90	159 hours
Increase hours of current affairs in peak, working towards 48.5 hours in 2006/2007	–	44 hours in peak (up from 40 hours in 2004/2005)
<i>Panorama</i> specials in peak time	4	4 specials
Start reducing the volume of peak-time repeats of programmes previously seen on this channel below the existing ceiling of 10% of peak time	<10%	8.9% of peak (down from 9.7% in 2004/2005)
Science, natural history and educational programmes will form part of the commitment to hours of new factual programming	650	916 hours
Hours of religious programming on BBC One	80	92 hours
Hours of religious programming across BBC One and BBC Two	112	139 hours
Hours of children's programming	400	672 hours
Hours of sports programming	260	670 hours
Hours of arts and music	45	82 hours
BBC Two:		
Hours of current affairs	240	259 hours
Hours of news	100	673 hours
Hours of arts and music programming	200	350 hours
Hours of factual programming	500	1,438 hours
Hours of religious programming (as part of joint commitment with BBC One)	20	47 hours
Hours of new children's programming	100	153 hours
Hours of sport	430	1,028 hours
BBC Three:		
Hours of new current affairs programmes	15	16 hours
% of hours to be news, current affairs, education, music and arts	15%	28% of hours
Hours of new music and arts programming	50	52 hours
New talent initiatives	6	6 initiatives
Hours of new educational programmes	30	127 hours
Hours of new science, religion, ethics and business programmes	15	20 hours
Channel's output with interactive support	20%	Target met using email, SMS and online messaging
Minimum qualifying hours commissioned from the independent sector	25%	33.1% of qualifying hours
% spend from independent sector on eligible programmes	25%	37% of programme budgets
% eligible budget produced from outside the M25	33%	34.5% of spend
Output specially commissioned for BBC Three	80%	82% of programmes
Programme hours of EU/EEA origin	90%	91% of hours
Spend of EU/EEA origin	90%	94% of spend

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BBC Four:		
% of output made in the EU/EEA	70%	95% of hours
Broadcast new documentaries from around the world	30	49 documentaries
Premieres of new international film titles	20	34 premieres
CBeebies:		
Hours of mixed genre programmes	4,500+	4,711 hours
Output of UK/EU origin	approx 90%	97% of hours
% of channel investment on new UK programming	75%	77% of spend
% of hours of UK programming that is new material, including output commissioned from outside London	25%	27.3% of hours
The CBBC Channel:		
Hours of news	85	97 hours
Hours of drama	650	768 hours
Hours of live presentation	240	313 hours
Hours of factual and schools programming	1,000+	1,388 hours
% of output made in the EU/EEA	approx 75%	88% of hours
% of investment made in the EU/EEA	approx 75%	96% of spend
% of programme budgets allocated to originations, including productions commissioned outside London	approx 75%	95% of spend
% of programme hours allocated to originations, including productions commissioned outside London	approx 25%	33% of hours
BBC News 24:		
Number of editions of <i>HARDtalk</i> featuring long-form interviews with newsmakers and cultural figures	200	206 editions
Hours of political debate through programmes such as <i>Straight Talk</i>	35	38.5 hours
Editions of <i>Dateline London</i> , offering an alternative viewpoint on events from foreign correspondents based in London	50	50 editions
Minimum hours of sports news	100	115.8 hours
BBC Parliament:		
Hours of proceedings of the Scottish Parliament	100	133 hours
Hours of proceedings of the Welsh Assembly	100	100 hours
Hours of programming from Brussels and Strasbourg (including repeats)	100+	169 hours
Hours of coverage of Westminster's Select Committees	400	427 hours

BBC Television services have a regulatory requirement to meet 'Tier 2' quotas agreed by the Board of Governors with Ofcom each calendar year for independent production, regional programme making, news and current affairs programmes, levels of original production, and regional programming. These quotas and compliance with them are listed in the Compliance section on page 91.

BBC Radio 1:	Commitment	Actual
Hours of news, sport and current affairs	310	339 hours
% of schedule devoted to specialist music or speech-based programmes	40%	43.4% of schedule
% of mainstream music programming that is 'new' (pre-release or less than one month since release)	45%	51% of music
% of mainstream music programming from UK acts	40%	49% of music
Live events and festivals in the UK and abroad	approx 25	27 live events/festivals
New sessions and <i>Live Lounge</i> performances	250+	356 new sessions/ performances
Commission new documentaries	40	43 new documentaries
Hours of opt-out programming from Scotland, Wales and Northern Ireland	approx 200	223 hours
BBC Radio 2:	Commitment	Actual
Schedule split between speech and music	approx 33% speech	37.5% speech
Hours of news and current affairs, including hourly news bulletins	800	829 hours
Hours of specialist music programmes	1,100+	1,210 hours
Hours of musical theatre and film music	60+	70 hours
Hours of arts programming	100+	112 hours
Hours of religious output covering the broad range of faiths	170+	170 hours
BBC Radio 3:	Commitment	Actual
% of music live or specially recorded music	50%	53.2% of music
Live output consisting of live or specially recorded performances	500	595 hours
Commission new musical works	30+	36 new musical works
Commission new documentaries on arts and cultural topics	30	39 new documentaries
Budget spent outside the M25	40%	45.4% of spend
BBC Radio 4:	Commitment	Actual
Hours of news and current affairs	2,500	3,021 hours
Hours of original drama and readings	760	770 hours
Hours of original comedy	300	321 hours
% of new <i>Afternoon Plays</i> that will be first or second commissions from writers new to radio	35%	43% of <i>Afternoon Plays</i>
Hours of documentaries	200	232 hours
Hours of religious programming	200	214 hours
BBC Radio Five Live:	Commitment	Actual
Hours of regional, national and international news coverage	6,000/approx 70%	6,549 hours/ 74.8% of output
Hours of documentaries, plus specially commissioned debates on major news and sports events	approx 50	56 hours

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IXtra:		
% of music played that is 'new' (pre-release, or less than one month since release)	70%	77% of music
% of output dedicated to news, documentaries and social action programming	approx 10%	11.3% of output
Approximate % of overall output consisting of speech	approx 20%	23.8% of hours
Number of live music events	50	55 live events
% of music played from the UK	40%	46% of music
BBC 6 Music:		
Hours of archive concert performances	400+	530 hours
Number of new sessions recorded through the year	275+	380 sessions
% of music that is concert tracks and sessions from the BBC's music archives	15%	15.7% of music
At least half of the music played will be at least four years old	50%	52% of music played
Hours of rebroadcast and newly commissioned documentaries and essays	550+	612 hours
Number of social action campaigns, with supporting online resource material	3	3 campaigns
BBC 7:		
Hours of books and drama	2,800	3,833 hours
Hours of comedy	2,800	3,437 hours
Hours of readings for children	40	40 hours
Hours of original comedy	10	22 hours
Hours of original drama	10	14 hours
Hours of children's programming	1,400+	1,457 hours
BBC Asian Network:		
Content will be approximately 50% speech and 50% music	approx 50% speech	50.5% speech
% of music playlist from UK acts	40%	40% of music playlist
Hours broadcast per day in languages other than English	3–5 hours	5.2 hours

bbc.co.uk:

Increase BBC reach of the GB adult internet population

Commitment

50%+

Actual

54% of GB adult internet population (Q1 2006)

Number of users of the BBC *WebWise* site and number of links to support centres nationwide by March 2006

Total of 1 million users across the year
1,000 centres

560,000 users in Q1 2006
Changed methodology: now actual rather than 'claimed' usage

Extend *Skillswise* with major literacy campaign, aiming to attract target users a month between October and March 2006

200,000

250,000 users a month

Further enhance *Ouch!*, the disabled community site, with the aim of ensuring target visitors a month

20,000

40,000 visitors per month

BBCi:

Grow reach of BBCi 24/7

Commitment

–

Actual

33% of adults in homes with digital television (Q1 2006)
Changed methodology – see page 44

Reduce access times

6 seconds

8 seconds in homes with digital satellite television (Q1 2006)
See page 44 for further information

Maintain cost per user reached of BBCi 24/7

8p in homes with digital satellite

4p in homes with digital television (Q1 2006)
Changed methodology – see page 44

BBC jam:

Prepare for the launch of the first materials in January 2006

Commitment

Launch in January 2006

Actual

Launched in January 2006 with four subjects: English, Geography, French and Business Studies

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BBC Nations & Regions:

	Commitment	Actual
Hours of speech and debate across our radio stations	approx 260,000	272,089
Hours of news, politics and current affairs across our television services	5,000+	6,499

English Regions:

	Commitment	Actual
Hours of daily local and regional television news	3,350	3,735 hours
Hours of local and regional non-news programming, including current affairs	250	271.4 hours
Hours of local radio output	230,000	236,379 hours

BBC Scotland:

	Commitment	Actual
Maintain reach of <i>Reporting Scotland</i>	48%	48%
Maintain share of viewing to <i>Reporting Scotland</i>	30%	29%
Over 500 hours of television news and current affairs	500+	516 hours
– including at least 100 hours of current affairs and political coverage	100	153 hours
Hours of radio news and current affairs	2,200	2,225 hours
Hours of music and arts coverage on radio and television, in addition to weekly specialist music strands on radio	270	432 hours
Hours of network programmes provided	200	282 hours
Spend on Gaelic television and online	£2.1million	£2.2million
Hours of schools output across television and radio	17	25 hours
Proportion of network children's output provided by BBC Scotland	18%	18.5%

BBC Cymru Wales:

	Commitment	Actual
Hours of news and current affairs on English language television including <i>Wales Today</i>	500+	509 hours
Hours of news and current affairs on BBC Radio Wales	1,500+	1,552 hours
Hours of news and current affairs on BBC Radio Cymru	1,000	1,045 hours
Hours of news for S4C	180+	223 hours
Hours of coverage of the National Assembly's proceedings for broadcast on S4C	500+	528 hours
Hours of output on BBC Radio Cymru, excluding news and current affairs	7,000+	7,074 hours
Hours on BBC Radio Wales, excluding news and current affairs	5,500	5,704 hours
Hours on television in English and Welsh	500	565 hours
Programmes made by the National Orchestra of Wales	80+	93 programmes
Public concerts by the National Orchestra of Wales	50+	73 concerts
Hours of network programmes provided	125+	159 hours
Hours of Welsh language television delivered to S4C	520	531 hours
– of which hours of original drama	90+	96 hours

BBC Northern Ireland:

	Commitment	Actual
Hours of news and current affairs on BBC Radio Ulster	1,550+	1,736 hours
Hours of news and current affairs on BBC Radio Foyle	380+	380 hours
Hours of news and current affairs on television	325	386 hours
Increase hours of factual programming for BBC One, with more single documentaries covering a range of issues and subjects of interest to local audiences	100	104 hours
Hours of local television	640	635 hours
Hours of local radio	8,400+	8,809 hours
Increase the number of arts documentaries on television from 2004/2005 levels	2	2 arts documentaries
Hours of BBC Northern Ireland schools provision on radio and television	16	16 hours